

# The best solution



# The best solution

## Training *and* Quality European projects

**QP Quality Projects SL** is a leader Spaniard consulting firm focused in European Project Management, Evaluation Services and Public and Media Relations.



# MAIN areas of COMPETENCES

- **European Projects Management and lifelong training**
- **Evaluation Services**
- **Public and media Relations**

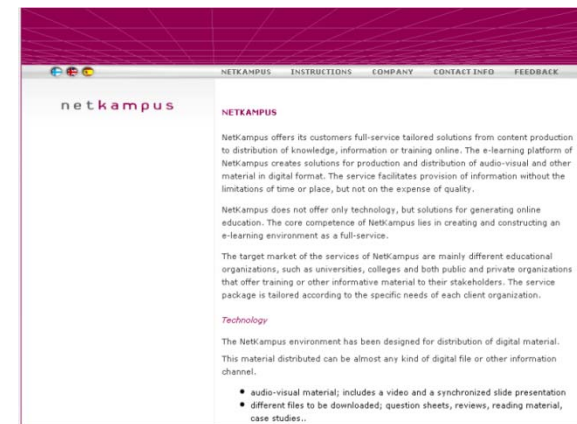


# MAIN areas of COMPETENCES

## European Projects Management and lifelong training:

- ❑ QP has participated in numerous European Projects in the field of Education and lifelong Training.
- ❑ QP regularly organises training sessions on the construction and management of European projects and networks aimed at all the actors from public or private institutions
- ❑ QP is specialised in e-Learning services through our associated platform: NETKAMPUS

[www.netkampus.fi](http://www.netkampus.fi)



# MAIN areas of COMPETENCES

## Evaluation Services:

QP also provides qualitative and quantitative evaluation services focusing mainly on process and outcome evaluation measures:

- **Process Evaluation** - examining the process of a project provides information on "best practices" for ongoing program improvement.
- **Outcome Evaluation** - outcome evaluation measures demonstrate the impact of the program on participants.
- **Common evaluation methods** include pre/post test and satisfaction surveys (mail, telephone, and online), focus groups, interviews, and data base management and analysis. Project evaluators provide interim and annual evaluation reports based on findings.



# MAIN areas of COMPETENCES

## Public and media Relations: Dissemination and Communication strategy

With reference to Public Relations, QP is an expert in the planning of media relations: press relations, media monitoring and clipping, press releases, press articles, Strategic dissemination campaigns and events management.



# E - Key competences

## **E-TRAINING**

In company training services  
E-learning services  
ICT in education contents

## **EPM**

Funding identification  
Project development  
Partnerships and consortiums

## **EVALUATION**

Process Evaluation  
Outcome Evaluation  
Common evaluation methods

## **E-COMMUNICATION**

Previous appraisal  
Communication strategy  
Results analysis



# QP Team

Staff specialised in the following fields:

- European Project Management
- ICT and Education
- Training of the trainers
- Quality Assessment
- Financial and Project budgeting





# Last projects



## Computeria

[www.mycomputeria.eu](http://www.mycomputeria.eu)

If we bring youth and elderly together in a meeting place, a “Computeria”, where they can access digital and paper-based resources and communicate in a collaborative learning context, exchanging ideas and approaches (formal and informal) to attain a common learning goal they will share knowledge on soft skills and digital skills and be able to talk about the learning experience. The result will go towards reducing the digital divide and to developing softskills and their importance in social interactions.

# Last projects

## Developing a Chain of Rural Youth Between Turkey and Europe Project

[www.ruralyouth.org.tr](http://www.ruralyouth.org.tr)



*Bu proje AB tarafından fonlanmaktadır.  
This project is funded by the EU.*

Developing "a chain of rural youth between turkey and Europe project" applied by ICEV (Icel Handcraft and Education Foundation) on 2007 within the framework of promotion of the civil society dialogue between European Union and Turkey: youth initiatives for dialogue directed by general secretariat for EU affairs. Objectives are establishing a platform for establishing a network of rural youth organisations between Turkey and the European Union and increasing the capacity of the civil society organisations that are dealing with the problems of rural youth in Turkey.

# Last projects **Over 55**

From pre-retirement prevention to an  
innovative management of over 55 people

## OVER55

[www.confservizi.net/over55/ENG/Default.htm](http://www.confservizi.net/over55/ENG/Default.htm)

The project was switched in two parts:

- a) development and experimentation of a **protocol of competences** balances for over 55 people, to avoid pre-retirement solutions;
- b) elaboration and experimentation of a path of information and training of the **wise-mentor character**, (counseling to the entrance in workplaces of new generations).

# Last projects

## Elderly Care Vocational Training System

[www.ecvleonardo.com/](http://www.ecvleonardo.com/)



The aim of the project was to promote academically and socially acceptable skills for elderly care taking workers through self training electronic methods and means.

The ECV project produced a **Self Training Computer Software**, a Textbook, a Competence Accreditation methodology and a Social Relations Guide. These products were promoted through a Network of Institutions aiming to meet the training requirements and to merge the employment desires of certified elderly-care-workers with the needs of the elderly-care-taking providers.

## Last projects

### RadiowebEurope

[www.radiowebeurope.eu](http://www.radiowebeurope.eu)



It was a project of co financed by the DG Communication to promote the democratic dialog and debate and to encourage the public participation on the main themes among the citizens.

The project consisted in the organization of **Focus groups** (address to young people in order to stimulate the participation to the debate of the "European citizenship") and the realization of a **multimedia portal with podcasting online contents**.

# Last projects



## Student Starter Project

[www.studentstarter.org](http://www.studentstarter.org)

- Students with proven entrepreneurial characteristics should be stimulated to continue after graduation with the established company.
- The project aims to bridge this gap in support by stimulating the **co-operation between VET and Business support organisation(s)**.
- Co-operation of entrepreneurs and advisers with teaching staffs stimulates the transfer of entrepreneurial knowledge and practical experience and of course new mini\_companies.
- It is aimed in this project to **develop a procedure of support for these student starters**.
- The project aims to develop and test how **to coach these starters** in such a manner that the starter will not become dependent of this support, that there develops an increase of entrepreneurship, some basic rules and regulations can be discussed with a coach but decisions will be taken by the young entrepreneur

# Last projects

Yourvideu

[www.yourvid.eu](http://www.yourvid.eu)



Yourvid.eu is an School Competition which tries to encourage young people from European schools to use the digital videos like learning objects, information and communication by means of the organization of several tasks and activities: digital videos competitions in Europe; educational digital videos and a catalogue of current projects; revision of the different systems from copyrights; creation of a website opened to young creators. All of these activities are oriented to promote the European citizenship among the youngest.

# Where to find us?:



## Contact:

Gonzalo Santamaría



## Address:

c/Francisco Silvela 19 – 4ºB –  
28028 – Madrid – Spain

**Tel:** + 34 91 125 01 19

**Fax:** + 34 91 402 76 96

**E-mail:** [info@qpquality.com](mailto:info@qpquality.com)

**Web:** [www.qpquality.com](http://www.qpquality.com)